

ASMEC™

ACCREDITED SME CONSULTANT



PROGRAM OVERVIEW

Small and Medium Size Enterprises (SME) are the backbone of any economy, and therefore must operate at peak efficiency to maximize profitability and be the engine that drives economies to greater prosperity.

With the tools to gain a competitive edge over non-certified SME consultants, the Accredited SME Consultant (ASMEC) training program provides the core competencies of SME consulting needed to achieve this objective and designed to assist participants in understanding and mastering the AASBC's SEMP Approach: Simplified Examination to Maximize Profit.



OBJECTIVES

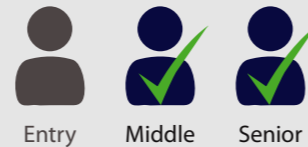
- Establish SME consultants as experts in a growing and important SME market
- Gain a professional edge over competitors
- Build long-lasting, client relationships
- Optimize success for SME businesses
- Add new skills and ideas to existing experience
- Complement current services with a new, value-added service



PARTICIPANTS

- Business consultants
- Business owners
- Entrepreneurs, directors and managers
- Bank loan officers
- Governmental employees
- Business and Management professors
- Professionals involved in micro, small, or SME businesses

PROGRAM LEVEL



CERTIFICATION

- 1 • Computer-based exam
- 2 • Exam type: multiple-choice questions
- 3 • Exam time: 2 hours

DURATION



4 Days

TIME



9:00 am – 4:00 pm

FEES



Includes:

- AASBC one year full membership
- SEMP soft and hard copy manual
- 10,500 SR (VAT inclusive)

ABOUT UBT EXECUTIVE EDUCATION

The Executive Education of the University of Business and Technology (UBT) is a leader in professional training and career development for executives and practitioners in major fields of business, management and IT.

Founded in Jeddah in 2008 and located at the prestigious King Road Tower, UBT Executive Education provides international certified programs and exams for both individuals and corporations.

With an eye on quality and the other on performance, UBT Executive Education delivers training programs in several countries and has trained professionals from more than 80 companies and institutions.

ABOUT AASBC

The Association of Accredited Small Business Consultants® (AASBC®) is the unique global association focusing on training and certification of small business and SME consultants with proprietary educational materials and practice aides explicitly designed to develop proficiency in the specialized area of small business and SME consulting.

The "Accredited SME Consultant" designation awarded by the AASBC is an exclusive certification for international members.

UBT Executive Education is the Strategic Partner of AASBC in Saudi Arabia.



UBT EXECUTIVE EDUCATION INTERNATIONAL CERTIFICATIONS AND QUALIFICATIONS

HUMAN RESOURCES

- **UBT EXECUTIVE EDUCATION - HRCI aPHRI**
ASSOCIATE PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL
- **UBT EXECUTIVE EDUCATION - HRCI PHRI**
PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL
- **UBT EXECUTIVE EDUCATION - HRCI SPHRI**
SENIOR PROFESSIONAL IN HUMAN RESOURCES - INTERNATIONAL

FINANCE

- **UBT EXECUTIVE EDUCATION - ACCA CERT IFRS**
CERTIFICATE IN INTERNATIONAL FINANCIAL REPORTING STANDARDS
- **UBT EXECUTIVE EDUCATION - ACCA DIPL IFRS**
DIPLOMA IN INTERNATIONAL FINANCIAL REPORTING STANDARDS
- **UBT EXECUTIVE EDUCATION - ACCA CERT IA**
CERTIFICATE IN INTERNATIONAL AUDITING

BUSINESS DEVELOPMENT

- **UBT EXECUTIVE EDUCATION - AASBC ASMEC**
ACCREDITED SME CONSULTANT

MANAGEMENT

- **UBT EXECUTIVE EDUCATION - AAPM CIPM**
CERTIFIED INTERNATIONAL PROJECT MANAGER

MARKETING

- **UBT EXECUTIVE EDUCATION - DMI CDMA**
CERTIFIED DIGITAL MARKETING ASSOCIATE
- **UBT EXECUTIVE EDUCATION - DMI CDMP**
CERTIFIED DIGITAL MARKETING PROFESSIONAL
- **UBT EXECUTIVE EDUCATION - DMI DSSP**
CERTIFIED DIGITAL & SOCIAL SALES PROFESSIONAL
- **UBT EXECUTIVE EDUCATION - DMI DMS-SP**
DIGITAL MARKETING SPECIALIST – STRATEGY & PLANNING

COMMUNICATION

- **UBT EXECUTIVE EDUCATION - GAFM CICP**
CERTIFIED INTERNATIONAL COMMUNICATION PROFESSIONAL