

# CICM



## CERTIFIED INTERNATIONAL CHANGE MANAGER

### PROGRAM OVERVIEW

Change is constant in our world, where working environments and requirements are constantly evolving. To ensure sustainability and stability, Change lies within the ability of organizations and people to deal with it naturally – balancing operational aspects and the challenges to the people involved.

Expertise in Change Management is thus the cornerstone to navigate oneself, teams and organizations both successfully and effectively through times of Change.



#### OBJECTIVES

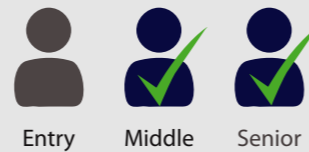
- Understand Change (concept, types, myths, mindset)
- Discover and identify the key soft and hard factors influencing successful and effective Change
- Prepare for Change in terms of strategy, team and process
- Engage in Transformational Leadership
- Analyze and measure the impact of Change before, during, and after implementation



#### PARTICIPANTS

- Executive Directors
- Team Leaders
- Project Managers
- Strategy and Management Consultants
- Business Development Executives
- HR Business Partners
- HR Specialists

#### PROGRAM LEVEL



#### CERTIFICATION

- 1 • Paper-based
- 2 • Exam type: Project
- 3 • Exam time: 1 hour
- 4 • This program covers 2 attempts to pass the certification exam.

#### DURATION



2 Days

#### TIME



9:00 am – 4:00 pm

#### FEES



**Include:**

- Material kit
- Certification exam
- 5,000 SR (VAT inclusive)

### ABOUT UBT EXECUTIVE EDUCATION

The Executive Education of the University of Business and Technology (UBT) is a leader in professional training and career development for executives and practitioners in major fields of business, management and IT.

Founded in Jeddah in 2008 and located at the prestigious King Road Tower, UBT Executive Education provides international certified programs and exams for both individuals and corporations.

With an eye on quality and the other on performance, UBT Executive Education delivers training programs in several countries and has trained professionals from more than 80 companies and institutions.

### ABOUT AAPM



The American Academy of Project Management (AAPM) is world recognized, an independent Board of Standards and Accreditation Council for professionals offering exclusive certifications to candidates who meet the highest standards and assessment.

AAPM Accreditation Certification Standards Board is Accredited in Europe, Certified for Quality and Certified for International Educational Training Standards.

**UBT Executive Education is the Strategic Partner of AAPM in Saudi Arabia.**

## UBT EXECUTIVE EDUCATION INTERNATIONAL CERTIFICATIONS AND QUALIFICATIONS

#### HUMAN RESOURCES

- **UBT EXECUTIVE EDUCATION - HRCI aPHRI**  
ASSOCIATE PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL
- **UBT EXECUTIVE EDUCATION - HRCI PHRI**  
PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL
- **UBT EXECUTIVE EDUCATION - HRCI SPHRI**  
SENIOR PROFESSIONAL IN HUMAN RESOURCES - INTERNATIONAL

#### FINANCE

- **UBT EXECUTIVE EDUCATION - ACCA CERT IFRS**  
CERTIFICATE IN INTERNATIONAL FINANCIAL REPORTING STANDARDS
- **UBT EXECUTIVE EDUCATION - ACCA DIPL IFRS**  
DIPLOMA IN INTERNATIONAL FINANCIAL REPORTING STANDARDS
- **UBT EXECUTIVE EDUCATION - ACCA CERT IA**  
CERTIFICATE IN INTERNATIONAL AUDITING

#### BUSINESS DEVELOPMENT

- **UBT EXECUTIVE EDUCATION - AASBC ASMEC**  
ACCREDITED SME CONSULTANT

#### MANAGEMENT

- **UBT EXECUTIVE EDUCATION - AAPM CIPM**  
CERTIFIED INTERNATIONAL PROJECT MANAGER
- **UBT EXECUTIVE EDUCATION - AAPM CICM**  
CERTIFIED INTERNATIONAL CHANGE MANAGER

#### MARKETING

- **UBT EXECUTIVE EDUCATION - DMI CDMA**  
CERTIFIED DIGITAL MARKETING ASSOCIATE
- **UBT EXECUTIVE EDUCATION - DMI CDMP**  
CERTIFIED DIGITAL MARKETING PROFESSIONAL
- **UBT EXECUTIVE EDUCATION - DMI DSSP**  
CERTIFIED DIGITAL & SOCIAL SALES PROFESSIONAL
- **UBT EXECUTIVE EDUCATION - DMI DMS-SP**  
DIGITAL MARKETING SPECIALIST – STRATEGY & PLANNING

#### COMMUNICATION

- **UBT EXECUTIVE EDUCATION - GAFM CICP**  
CERTIFIED INTERNATIONAL COMMUNICATION PROFESSIONAL