



# CIPM®

## CERTIFIED INTERNATIONAL PROJECT MANAGER

6 - 9 October 2018, Jeddah

**UBT**  
جامعة الأعمال و التكنولوجيا  
UNIVERSITY OF BUSINESS AND TECHNOLOGY

**A A P M**  
THE AMERICAN ACADEMY OF  
PROJECT MANAGEMENT

**CHEA** Council for  
Higher Education  
Accreditation  
CHEA International Quality Group **CIQG**

**CEC**  
مركز التعليم المستمر  
Continuing Education Center

## PROGRAM OVERVIEW

Project Management is growing exponentially. It is now used in virtually all industries, such as: government, healthcare, telecom, IT, education and banking. Effective project management is how these organizations streamline to improve productivity. As businesses are restructured, project managers take over many responsibilities. Expertise in project management is a source of security, prosperity and power to many companies.

## PARTICIPANTS

This Program is designed for engineers, project and management professionals, including:

- Organizational Project Managers
- Team Leaders
- Senior Analysts
- Executive Directors
- Operations Directors
- Program Managers
- Research and Development Officers
- Research Scientists
- Management Consultants and Contractors

## PROGRAM OBJECTIVES

- Appreciate the benefits of accurate project management
- Master the art of efficient project delivery
- Use project analysis as a key business driver
- Comply with major international project management standards
- Successfully determine the appropriate technological solutions for projects
- Develop a comprehensive tool-kit for successful project management that can be used immediately
- Become a Certified International Project Manager (CIPM)



## PROGRAM OUTLINE

### Module One

*Operational Risks And Operations Project Management (PM) Overview*

- What is PM?
- Why projects go wrong
- The “Technical” Stuff: Part One
- Project goals and kick off
- Project life cycle
- Project methodology
- Planning and scheduling

### Module Two

*The “Technical” Stuff: Part Two*

- Work breakdown structure
- Estimating and scheduling resources
- Floats and critical paths
- Scheduling methods (GANTT and PERT)
- Defining the project team
- Tracking project activities
- Closing out projects

### Module Three

*Commitment-Based Project Management*

- What is CBPM?
- Translating project goals into “personal commitments”
- Introduction to common PM software

- Documentation, Reporting, Risks And Scope
- Risk management
- Scope management
- Reporting and communication
- Project audit/review
- Post-implementation reviews

### Module Four

*It's All About People*

- Project manager's role
- Project leadership and management
- Defining the project team
- Generating “buy-in”
- Personality profiling
- Running effective project meetings
- Communications, Negotiations and Reporting Facilitation

### Module Five

*Practical Assessment Exercises*

The final Module encompasses learning from the three previous days into a workshop learning model, along with the introduction of specific tools, simulations and case studies.

### CERTIFICATION PROJECT

UBT CEC, King Road Tower, 27<sup>th</sup> Floor, Jeddah, Saudi Arabia

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Mark Reeson is a valuable asset within any organisation and has been used extensively on specialist and consultative roles with project management and project management training. He has been involved since 1984 within the Project Management industry, having started his career in the Royal Air Force before working and delivering projects in the nuclear, public and private sector and the international sporting field. Founder of M R Project Solutions Limited, he has over the past years been engaged with various clients working on the improvement and development of the project management delivery. His involvement is in the form of bespoke learning experiences as an SME in the project management area, writing methodologies for organisations, creating and maintaining project management offices or entering companies to improve their efficiencies within their work streams and to assist with their effective delivery of projects.

Mark has been especially successful recently working with the Saudi Eastern Province Government, developing a new approach to the 20 municipal regions for their construction and infrastructure projects in Saudi Arabia. A published article author in national and international project publications, Mark has been recognised as a specialist trainer and consultant in his discipline, thanks to his professional titles, memberships and accreditations as Licence of City & Guilds in Project Management, Fellow of Association of Project Management, Certified Project Consultant, and Change Management Practitioner.



## TRAINING APPROACH

This 4-day Certified Program is delivered using “blended learning”. It involves lecturing, highly intensive case study/role playing reviews, team interaction and feedback, and one-on-one coaching from the facilitator.

## CERTIFICATION EXAMINATION

Program success is valid by full attendance as well as the passing grade of 70% or higher on the final Certification Project, demonstrating that the delegate has successfully learned, retained, and can utilize the program knowledge.

The final Certificate is awarded and delivered by the AAPM, UBT, and CEC.

## AAPM, CEC, UBT CERTIFICATION BENEFITS

- Gain recognition from AAPM Global International Board of Standards
- Use of AAPM ® Board Certified Designations after your name on your Business Card and on your Promotional Materials
- Earn and Use the designations online professionally that illuminate your graduate education, hard work, accredited education, and specializations
- Protect your job with an independent, recognized and global society and authority
- Digital Competitiveness: add AAPM ® to your Online Resume & Improve your image and salary potential
- Handsome Membership and Certification Documents suitable for framing shipped to you
- Use of AAPM ® Member CEC Job Tools and Job Board
- Use of AAPM ® Research, Publications and Web Tools
- Ability to be listed on AAPM ® employment certification verification web registry and possibly become a committee member
- Possibility to earn further AAPM ® graduate certification or charter in areas of: Quality, Service/Process, HR, Marketing, and Planning

## ABOUT AAPM

The American Academy of Project Management (AAPM) is world recognized, an independent Board of Standards and Accreditation Council for professionals with members in +150 countries offering exclusive certifications to candidates who meet the highest standards and assessment. AAPM is a global self-regulatory organization and in alliance with the top 800 accredited business school programs globally.

The AAPM International Board of Standards is a member of the ACBSP, AACSB, ICE, ANSI, NOCA, AABFS and is referenced by The United Nations, FINRA, US Department of Labor, Investopedia Forbes Dictionary.

AAPM Accreditation Certification Standards Board is TUV-OE Accredited in Europe and ISO 9001 Certified for Quality and ISO 29990 Certified for International Educational Training Standards. The IBS Board of Standards is Approved and Sanctioned by the Arab Academy for over 20 Arab Nations.

AAPM Certifications are also recognized by the India Academy, Latin Consortium, and the African Economist Association.

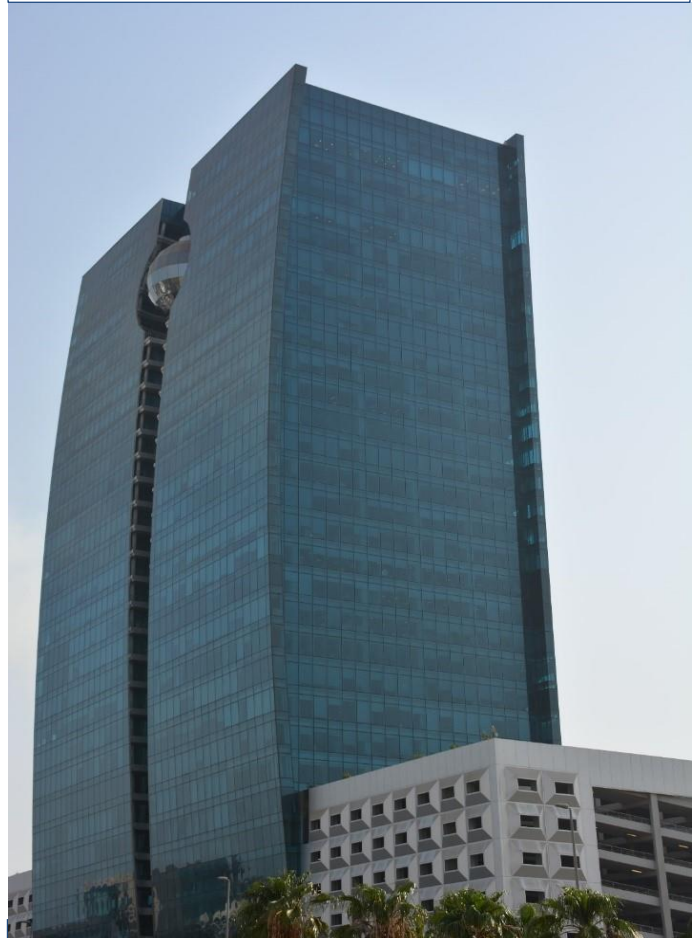


## ABOUT UBT CEC

The Continuing Education Center (CEC) of the University of Business and Technology (UBT) is a leading training and career development center for executives and practitioners in various fields of leadership, business and management.

Founded in Jeddah in 2008 and located at the prestigious King Road Tower, CEC provides international-recognized certified training programs and exams for individuals and companies. With an eye on quality and the other on performance, CEC has trained professionals from more than 70 companies and institutions, and has delivered training programs in several countries in the region.

**CEC, King Road Tower, 27<sup>th</sup> Floor,  
Jeddah**



## PROGRAM SCHEDULE

**6 October 2018: 9:00 am – 4:00 pm**  
**7 October 2018: 9:00 am – 4:00 pm**  
**8 October 2018: 9:00 am – 4:00 pm**  
**9 October 2018: 9:00 am – 4:00 pm**

## PROGRAM FEE

**7500 SR (with Certification, excluding VAT)**

## REGISTRATION DEADLINE

**20 September 2018**

UBT CEC, King Road Tower, 27<sup>th</sup> Floor, Jeddah, Saudi Arabia

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