

CICP



CERTIFIED INTERNATIONAL COMMUNICATION PROFESSIONAL

PROGRAM OVERVIEW

program is designed based on an universal approach for all settings and environments. It can be applied in a professional context as well as in private and personal surroundings independently from language, culture or country.

The essence of successful relationships is built of a connection in combination with tuning into the mindset of our counterpart by building bridges from our own thinking concepts, values, needs and wants to individuals around us.



OBJECTIVES

- Able to understand, reflect and apply the core elements of communication in various contexts
- Develop communicational strength and tool set regardless of to whom or subject
- Realize that the universal approach of communication patterns become a language within a language
- Deal with challenging situations and persons in an international environment
- Learn how to modify mind structures for mutual benefit



PARTICIPANTS

- Sales Representatives
- Public Relations Employees
- Business Developers
- Social Media Communicators
- Negotiators
- Customer Service Staff

PROGRAM LEVEL



CERTIFICATION

- 1 • Paper-based
- 2 • Exam type: Project
- 3 • Exam time: 1 hour

DURATION



3 Days

TIME



9:00 am – 4:00 pm

FEES



Include:

- Preparation kit
 - Certification exam
- 6,825 SR (VAT inclusive)

ABOUT UBT EXECUTIVE EDUCATION

The Executive Education of the University of Business and Technology (UBT) is a leader in professional training and career development for executives and practitioners in major fields of business, management and IT.

Founded in Jeddah in 2008 and located at the prestigious King Road Tower, UBT Executive Education provides international certified programs and exams for both individuals and corporations.

With an eye on quality and the other on performance, UBT Executive Education delivers training programs in several countries and has trained professionals from more than 80 companies and institutions.



ABOUT GAFM

The Global Academy of Finance and Management (GAFM) is an independent regulatory organization entity and worldwide professional society of practitioners in management and finance.

GAFM Accreditation Certification Standards Board is Accredited in Europe, Certified for Quality and Certified for International Educational Training Standards.

UBT Executive Education is the Strategic Partner of GAFM in Saudi Arabia.

UBT EXECUTIVE EDUCATION INTERNATIONAL CERTIFICATIONS AND QUALIFICATIONS

HUMAN RESOURCES

- **UBT EXECUTIVE EDUCATION - HRCI aPHRI**
ASSOCIATE PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL
- **UBT EXECUTIVE EDUCATION - HRCI PHRI**
PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL
- **UBT EXECUTIVE EDUCATION - HRCI SPHRI**
SENIOR PROFESSIONAL IN HUMAN RESOURCES - INTERNATIONAL

MANAGEMENT

- **UBT EXECUTIVE EDUCATION - AAPM CIPM**
CERTIFIED INTERNATIONAL PROJECT MANAGER

FINANCE

- **UBT EXECUTIVE EDUCATION - ACCA CERT IFRS**
CERTIFICATE IN INTERNATIONAL FINANCIAL REPORTING STANDARDS
- **UBT EXECUTIVE EDUCATION - ACCA DIPL IFRS**
DIPLOMA IN INTERNATIONAL FINANCIAL REPORTING STANDARDS
- **UBT EXECUTIVE EDUCATION - ACCA CERT IA**
CERTIFICATE IN INTERNATIONAL AUDITING

MARKETING

- **UBT EXECUTIVE EDUCATION - DMI CDMA**
CERTIFIED DIGITAL MARKETING ASSOCIATE
- **UBT EXECUTIVE EDUCATION - DMI CDMP**
CERTIFIED DIGITAL MARKETING PROFESSIONAL
- **UBT EXECUTIVE EDUCATION - DMI DSSP**
CERTIFIED DIGITAL & SOCIAL SALES PROFESSIONAL
- **UBT EXECUTIVE EDUCATION - DMI DMS-SP**
DIGITAL MARKETING SPECIALIST – STRATEGY & PLANNING

BUSINESS DEVELOPMENT

- **UBT EXECUTIVE EDUCATION - AASBC ASMEC**
ACCREDITED SME CONSULTANT

COMMUNICATION

- **UBT EXECUTIVE EDUCATION - GAFM CICP**
CERTIFIED INTERNATIONAL COMMUNICATION PROFESSIONAL