



HRCI® PHRI™

PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL™

CERTIFICATION AND EXAM PREPARATION

4 – 18 March 2019 (5 days), Jeddah

UBT | EXECUTIVE
EDUCATION

h HR
CERTIFICATION
INSTITUTE™

PROGRAM OVERVIEW

A Certification from the HR Certification Institute® (HRCI®) distinguishes you as an expert in the HR field, with proven levels of skills and knowledge, and the competence necessary to mitigate risks and drive business results.

Earning a credential from HRCI® speaks volumes:

- about you as an HR professional
- about the organization you serve
- about the employees who put their trust in you.

Established in 1976, and provider of the world's most recognized HR credentials for professionals in more than 100 countries, HRCI™ is the largest HR certification organization in the world.

The Professional in Human Resources – International (PHRi™) credential demonstrates mastery of generally accepted technical and operational HR principles independent of geographic region.

ELIGIBLE PARTICIPANTS

To be eligible for the PHRi™ you must meet one of the following conditions for education and experience:

- Have at least one year of experience in a professional level HR position + a Master's degree or global equivalent
- Have at least two years of experience in a professional-level HR position + a Bachelor's degree or global equivalent
- Have at least four years of experience in a professional-level HR position + a High School diploma or global equivalent

PROGRAM LEVEL

Senior Management

Middle Management

Entry Management

PROGRAM OBJECTIVES

- Understand the Job Process and Organization Needs
- Learn about the Interviews and Assessment Methods
- Learn how to Measure Recruiting Effectiveness
- Explore the Applicant Tracking System/Methods
- Learn about Coaching and Mentoring Methods
- Emerging HR Trends and the Impact on the Workplace
- Understand the Corporate Culture and Policies
- Organization Performance Management Strategies and Methodologies
- Learn about Employee Relations and Risk Management
- Excel in HR Information Management

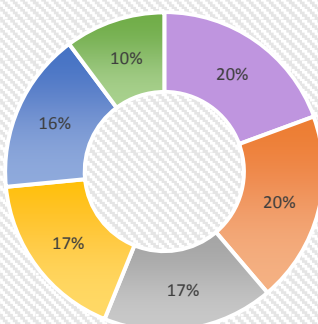
CERTIFICATION EXAMINATION

- **Exam time:** 3 hours and 15 minutes.
- **Exam length:** 145 scored questions (mostly multiple-choice) + 25 pretest questions
- **Language:** English
- **Computer-based exam** at Pearson VUE testing center, UBT Campus, Dhahban (or any other test center)



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EXAM TOPICS



- Talent Acquisition
- HR Administration and Shared Services
- Talent Management and Development
- Compensation, Benefits, and Work Experience
- Employee Relations and Risk Management
- HR Information Management (10%)

HRCI® CERTIFICATION BENEFITS

- Provides a fully accredited credential. The aPHRi™ Certificate meets the U.S. National Commission for Certifying Agencies (NCCA) rigorous standards
- Validates expertise. HRCI® certification provides competency based, professionally relevant credentials that are highly valued in HR and business communities
- Connects you to an exclusive network of motivated HR professionals around the globe. Nearly 140,000 certified HR thought leaders work in more than 100 countries and territories
- Earn recognition from your organization and peers. Business leaders find HR certified professionals to be more self-motivated
- HRCI® Certification holders report significantly higher ratings of overall career satisfaction
- Rates of promotion for HRCI® Certification holders are more frequent than for non-holders
- HRCI® Certification holders are viewed as performing better on the job and on strategic HR tasks. They are also rated by their leaders as having more expertise and potential for higher-level positions
- Use designations after your name on your business card and email

ESSAM ELBANNA

EXPERT TRAINER



Essam Elbanna has an extensive experience over diversified portfolios of companies within the Human Resource Management domain. For the last two decades, he served as Senior Learning and Development Director, Human Resources Manager, Head of Learning and Development Manager, and Business Management Consultant. Holding an MBA, he is an internationally certified trainer for HRCI-PHRi, HRCI-PHR, HRCI-SPHR, HRCI-SPHRi, and SHRM-CP/SCP.

Delivering training programs for various practitioners of middle and top management for both private companies and government bodies in the Middle East and Gulf Region, he has achieved a highly significant success rate for the HRCI® exam candidates.

PROGRAM SCHEDULE

04 March 2019: 9:00 am – 4:00 pm
07 March 2019: 9:00 am – 4:00 pm
11 March 2019: 9:00 am – 4:00 pm
14 March 2019: 9:00 am – 4:00 pm
18 March 2019: 9:00 am – 4:00 pm

PROGRAM FEE

10,000 SR (with Preparation kit and Certification exam, excluding VAT)

REGISTRATION DEADLINE

7 February 2019



Venue: UBT Executive Education,
King Road Tower, 27th Floor, Jeddah

ABOUT UBT EXECUTIVE EDUCATION

The Executive Education of the University of Business and Technology (UBT EE) is a leader in professional training and career development for executives and practitioners in major fields of business, management and IT.

Founded in Jeddah in 2008 and located at the prestigious King Road Tower, UBT Executive Education provides international certified programs and exams for both individuals and corporations.

With an eye on quality and the other on performance, UBT Executive Education delivers training programs in several countries and has trained professionals from more than 80 companies and institutions.



ABOUT HRCI®

The HR Certification Institute® (HRCI®) mission, helping people and organizations perform better, grows out of a more than 40-year commitment to certification rigor and continuous learning excellence aimed at advancing global HR practices.

Just as HRCI® has earned its standing as a premier, fully accredited HR certification organization, HRCI® certified professionals have earned reputations for possessing the skills and knowledge needed to mitigate workplace risks and enhance people-driven business results.

HRCI® credentials are available, internationally and in the U.S., for students, early-career HR professionals, senior HR professionals and non-HR managers.

UBT Executive Education is a Premier Alliance partner of the HR Certification Institute® (HRCI®).

Contact UBT EXECUTIVE EDUCATION for other programs

HUMAN RESOURCES	<p><u>UBT EXECUTIVE EDUCATION - HRCI APHRI</u> ASSOCIATE PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL</p> <p><u>UBT EXECUTIVE EDUCATION - HRCI PHRI</u> PROFESSIONAL IN HUMAN RESOURCES – INTERNATIONAL</p> <p><u>UBT EXECUTIVE EDUCATION - HRCI SPHRI</u> SENIOR PROFESSIONAL IN HUMAN RESOURCES - INTERNATIONAL</p>
FINANCE	<p><u>UBT EXECUTIVE EDUCATION - ACCA CERT IFRS</u> CERTIFICATE IN INTERNATIONAL FINANCIAL REPORTING STANDARDS</p> <p><u>UBT EXECUTIVE EDUCATION - ACCA DIPL IFRS</u> DIPLOMA IN INTERNATIONAL FINANCIAL REPORTING STANDARDS</p> <p><u>UBT EXECUTIVE EDUCATION - ACCA CERT IA</u> CERTIFICATE IN INTERNATIONAL AUDITING</p>
BUSINESS DEVELOPMENT	<p><u>UBT EXECUTIVE EDUCATION - AASBC ASMEC</u> ACCREDITED SME CONSULTANT</p>
MANAGEMENT	<p><u>UBT EXECUTIVE EDUCATION - AAPM CIPM</u> CERTIFIED INTERNATIONAL PROJECT MANAGER</p>
MARKETING	<p><u>UBT EXECUTIVE EDUCATION - DMI CDMA</u> CERTIFIED DIGITAL MARKETING ASSOCIATE</p> <p><u>UBT EXECUTIVE EDUCATION - DMI CDMP</u> CERTIFIED DIGITAL MARKETING PROFESSIONAL</p> <p><u>UBT EXECUTIVE EDUCATION - DMI DSSP</u> CERTIFIED DIGITAL & SOCIAL SALES PROFESSIONAL</p> <p><u>UBT EXECUTIVE EDUCATION - DMI DMS-SP</u> DIGITAL MARKETING SPECIALIST – STRATEGY & PLANNING</p>
COMMUNICATION	<p><u>UBT EXECUTIVE EDUCATION - GAFM CICP</u> CERTIFIED INTERNATIONAL COMMUNICATION PROFESSIONAL</p>